

United States Court of Appeals

For The Eighth Circuit

Thomas F. Eagleton U.S. Courthouse
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St. Louis, Missouri 63102

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December 29, 2009

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RE: 09-3967 Hallmark Cards v. Monitor Clipper Partners, et al

Dear Counsel:

The district court clerk has transmitted a notice of appeal in this matter, and we have docketed it under the caption and case number shown above. Please include the caption and the case number on all correspondence or pleadings submitted to this court.

Counsel in the case must supply the clerk with an Appearance Form. Counsel may download or fill out an [Appearance Form](#) on the "Forms" page on our web site at www.ca8.uscourts.gov.

The court has established a briefing schedule for the case, a copy of which will be forwarded under separate notice of docket activity. Please refer to the schedule and note the key filing dates. You should also review Federal Rules of Appellate Procedure 28 and 32, as well as Eighth Circuit Rules 28A and 32A. Sample briefs are available on our website, the address of which is shown above.

Within 14 days of today's date, counsel for appellant must: (1) file a verification that any transcripts needed for the appeal have been ordered and that satisfactory arrangements have been made for payment, and (2) file a notice of the method of appendix preparation selected for the case. Eighth Circuit Rule 30A contains detailed information on appendix preparation.

The court has directed the clerk's office to monitor and enforce compliance with the briefing schedule. Failure to file your brief will result in issuance of a show cause order and may lead to dismissal of the appeal. Requests for extensions of time must be timely and should establish good cause. Overlength briefs are strongly discouraged.

Please note the provisions of Eighth Circuit Rule 32A governing briefs and reply briefs responding to multiple briefs.

On June 1, 2007, the Eighth Circuit implemented the appellate version of CM/ECF. Electronic filing is now mandatory for attorneys and voluntary for pro se litigants proceeding without an attorney. Information about electronic filing can be found at www.ca8.uscourts.gov/files/cmecfstandingorder.pdf. In order to become an authorized Eighth Circuit filer, you must register with the PACER Service Center at <https://pacer.psc.uscourts.gov/psco/cgi-bin/cmecf/ea-regform.pl>. Questions about CM/ECF may be addressed to the Clerk's office.

If you have any questions about the schedule or procedures for the case, please contact our office.

Michael E. Gans
Clerk of Court

JMH

Enclosures

cc: Mr. John C. Aisenbrey
Mr. Daniel E. Blegen
Mr. Charles W. German
Ms. Ann Thompson

District Court Case Number: 4:08-cv-00840-ODS

Caption For Case Number: 09-3967

Hallmark Cards, Incorporated,

Plaintiff - Appellee

v.

Monitor Clipper Partners, LLC; Monitor Clipper Equity Partners, II, LP,

Defendants - Appellants

Monitor Company Group Limited Partnership; Mark Pocharski; Robert Lurie,

Defendants

Adam Doctoroff,

Defendant - Appellant

Steven Levin; Annica Blake; Robert Samuelson,

Defendants

Addresses For Case Participants: 09-3967

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